

ACTS

SERVICED APARTMENTS

For Immediate Release

ACTS announces the opening of its second property - The Archive, Hong Kong

Hong Kong, **30 December 2010** – Located in the heart of Wan Chai near Queen’s Road East, the latest initiative by ACTS Serviced Apartments, **The Archive, Hong Kong**, which houses 12 suites as well as a cultural centre, the **Wan Chai Visual Archive**, was opened on 30 December 2010.

Originally an old neighbourhood on Hong Kong Island, Wan Chai has transformed itself into an important area with high-rise residential and commercial towers, famous restaurants as well as graded monuments. **The Archive** was originally an old tenement building, which has been re-designed to reflect the character of the neighbourhood.

“The location of Wan Chai and its rich history are fundamental to the conceptual underpinning of the project. The Wan Chai Visual Archive reinforces the proposition of The Archive as a serviced apartment property that offers tenants the opportunities to explore the local culture and flair of Wan Chai,” said Carl Gouw, Managing Director of ACTS Serviced Apartments and Goldig Investment Group.

Design Concept

The Archive is a statement of how one converts a spent building into a modern comfort home amidst the most interesting monuments in historic Wan Chai, while asserting itself as a respectful member of this evolving neighbourhood. Residents and visitors can contemplate local history in the **Wan Chai Visual Archive** over coffee, or discuss aesthetics while admiring artwork in the gallery. “This co-existence of the old and the new reinforce the spirit of constant reinventions. The ubiquitous tenement building, once a collection of separate living quarters, is given a new life as a collective hub of rigorous sharing of ideas, lifestyles, and culture,” said Shu-fan Lee, Director of Studio Zhai, who collaborated with Goldig Investment on the designs.

Accommodation

The 12 suites measure 650 square feet each and are all equipped with modern amenities. Suite numbers will be “hand-drawn” by residents themselves via a unique computer software, reminding them of creativity and playfulness in everyday bustling life.

The ACTS experience

Guest can enjoy personal assistant services provided by the ACTS team as well as an extensive range of lifestyle benefits under the **Beyond ACTS programme**, which includes complimentary gym memberships as well as a HK\$3,000 monthly dining and entertainment credit, usable at some of the best restaurants,

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bars and clubs in town, and a HK\$1,200 monthly spa credit to be used at Spa Privata – a private spa at our sister property on Mid-Levels, **ACTS Rednaxela, Hong Kong**.

Summary of facts

Developer & owner: Goldig Investment Group (“Goldig Investment”)

Operator: ACTS Serviced Apartments Limited (a wholly-owned subsidiary of Goldig Investment)

Design collaborators: Studio Zhai / Goldig Investment

Architect & interior designer: Studio Zhai

Address: 7 Hing Wan Street, Wan Chai, Hong Kong

Accommodation: 12 suites of 650 sq. ft. each (with 2 different types of layout)

Published monthly rent: HK\$28,000

Selected features and provisions:

- 32” Plasma TV with international channels (*now TV*)

- Electronic safe

- Entertainment system with DVD player

- Frette* bed linens

- Fully-equipped kitchenette

- In-suite washing & drying machine

- Nespresso* coffee machine

- Rainforest shower

- Wireless internet access

Selected amenities and services:

- Beyond ACTS benefits

- Daily housekeeping service (excluding Sundays & Public Holidays)

- English newspapers & lifestyle magazines

- Linen change once a week

- Towel change twice weekly

- Molton Brown* amenities upon check-in

- Two-way private car transfer (airport or any MTR station)

- Welcome drinks (including champagne & red wine)

- Laundry & dry-cleaning services (at additional fees)

About ACTS Serviced Apartments

ACTS is a collection of bespoke serviced apartment properties, providing exclusive accommodation that epitomises individuality and luxury. Every detail of our properties is a tribute to aesthetics and functionality: from distinctive architecture and interiors to exceptional amenities. In addition to three unique properties in Hong Kong, ACTS Happy Valley, ACTS Rednaxela, and The Archive, we plan to develop a flagship hotel.

In transforming abstract concepts and aspirations into real estate and service provision, ACTS advocates creativity, design and sustainability. The properties embrace architecture, art and culture, and are developed in close collaboration with designers who share our philosophy. All properties have a strong conceptual architectural underpinning. We care about sharing with our residents our vision and pursuit of a meaningful way of living.

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ACTS is owned and managed by Goldig Investment Group, a private investment organisation involved in Hong Kong real estate since the 1970s.

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