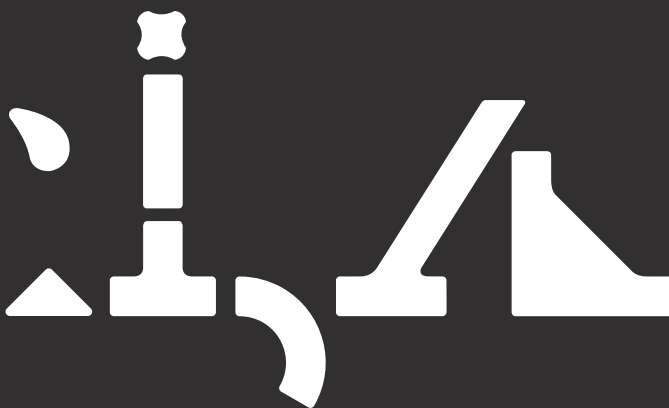


THE ARCHIVE graphic system

Graphic System

All graphics in THE ARCHIVE & VISUAL ARCHIVE are generated by these eight components. This greatly expands the flexibility and possibility of graphics.



Logo / Signage / Graphic

"Visual" & "Archive" are blended together to create an illusion which echos the illusion of numbering. The components could even form washroom signs and wall graphics.



Number

All numbers are constituted by the graphic components. The gap within the numbers imitates stencil numbers.



Number illusions

Some numbers could be disguised as other numbers as they share the same graphic components.



Floor Numbers

The number for each floor is exaggerated while the real floor number will be revealed in the dark by using luminous paint – this is to mock the ridiculous deception of floor numbers of some luxury apartment in Hong Kong.



Suite Numbers

Tenant could choose their own suite number within three digits, therefore, the suite number could be up to 999 even though the building has 12 units.

